



What is a good company

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Introduction

This is an easy question. It is what you want. To answer what you want will be far much more difficult. In general people are not very precise on what they want. It is not easy to put the finger on it and says that is it.

Let's sit back and don't be so academic and take a much sleazy approach.

A Place You Make a Living

This is simple enough but it may not be as simple because it depends on what is your age. When you are young you want to improve your skill set to set off a successful career. When you are at the middle age you want to work at a place you want that could maximize your talent. Sometime down the road you would want to find a place that could fit your life style and personal interest.

No matter what age you are, you are looking for satisfaction, recognition and wealth building. A lot of time people focus on the salaries but overlooked the education you can received or can pursuit when you are working there. If Einstein found anything other than the patent office clerk, he would not have the time to develop the relativity theory. So even an ordinary job does not mean a doomed future because you may have a better use of your leisure time to enrich yourself.

Many young people select a company by its pay. It could be right. Perhaps another alternative way is to consider the total compensation package: the salary, the opportunity of training, the opportunity of growth, the industry's prosperity and what is the employer/employee career development contribution.

A Model of Evaluation

The above example concluded with the statement of total assessment: find all the contributing and stakes before you make the decision. The thinking process could also include the what-if. One needs to build a complete map before they jump to conclusion.

Would it mean impulse does not work? Impulse is a decision through sub-conscious which is you experience but no rectification. So you could not choose the good from the weed. It is a process that you may not able to repeat the success. So the evaluation process is a learning process that one should build up as one's skill. It is developed when we take on responsibility, leadership and under pressure.

How to pick a good company?

So do a road map to find out where you are and where you want to go. This is the way. I shall write a product engineering methodology that based on this methodology to illustrate the strength of this technique which is tremendously under utilized.